1-This is the first Home Work assignment for UCB Bootcamp Analytics.

Conclusions about Kickstarter campaigns given the provided data:

From the initial pivot chart, we can conclude that 53.11% of the 4114 Kickstarters launched were successful.

From the Line chart, campaigns that start in the month of May are more successful than the campaigns in Dec.

From the stacked pivot table we can see that because of sub-category “plays” were the most successful Kickstarters

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2-Limitations of this dataset:

The data is NOT evenly distributed across Categories. 'Film&Video', 'Music', 'Theater' are more dominant datasets, so the outcome is more influenced by these categories. Also 'Plays' is more dominant dataset across all Sub-Categories.

3-Some other possible tables/graphs that we could create:

'Scatter' Chart & 'Pie' Charts

'Category' and 'Sub-category' Pivot tables/charts based on 'Currency'.